

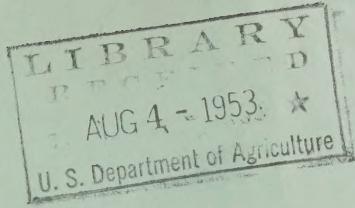
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BARGAIN OF THE MONTH

August, 1953



Those of you who are already familiar with Phalaenopsis, "Moth Orchids", will not need any ballyhoo to sell you on this offer. Your eye has already jumped down to the price quotations, and you are reaching for your pen to fill in the order blank.

More recent Orchidists are urged to read Page N in your folder, "LETS TALK ABOUT PHALAENOPSIS" before you decide how many of these plants to order.

Folks who say, "Orchid plants are attractive only when in bloom," are not referring to Phalaenopsis. The foliage of Phalaenopsis plants is attractive. The long, graceful sprays of moth-like flowers are exquisitely beautiful, and they will outlast almost anything else you have in bloom.

Properly watered and fed, they will outgrow nearly all your other Orchids. They will start sending out their bloom spikes this coming Winter and early Spring, and many will not finish blooming until after the first of July. (Don't keep them flowering throughout the Summer, though. It can be done but is too hard on the plants.)

Buy these husky, unbloomed seedlings of **P. DORIS** now, for next Spring's blooms. By taking advantage of this offer you can have **three** plants for what one will cost you if you wait to order it in spike! They are not only a packing problem when in spike, but the extra insulation that will be needed then to protect them from the cold will increase **your** express bill!

PHALAENOPSIS DORIS is one of the most all-around satisfactory White Phalaenopsis, not only as a parent of other fine white crosses, but for its own bloom production. The blooms are large, well rounded and heavy textured.

These unbloomed seedlings are in 4-inch pots. Average length of longest leaf, 7 inches. Continued growing at the present rate, it will average 10 or 12 inches by next Spring when the plant produces its first blooms for you.

Single plant of **P. DORIS** in 4-inch pot, shipping charges prepaid.....\$6.00

Six plants, shipping charges collect.....\$25.00

Thirteen plants, shipping charges collect.....\$50.00

(Offer expires September 15th.)

DANIEL RYERSON, Box 805, Homestead, Florida

Date.....

Please ship plants of **Phalaenopsis Doris** in four-inchpots.

Enclosed is my check or money order for \$..... in payment for this August, 1953 "Bargain of the Month."

Name.....

Street and Number.....

Amount Enclosed \$.....

City and State.....

